

Making it easy to encrypt business data

KUALA LUMPUR: Faced with the risk of data theft and more stringent regulatory pressures, many companies are putting a high priority on protecting data in motion.

This refers to the information that travels between business networks, whether on public or private cloud-computing systems.

Data encryption is an effective way to protect against data breaches or loss while in transit.

It is also a common scapegoat for poor network performance in terms of bandwidth and latency, as well as time-consuming management tasks, said Certes Networks CEO Thomas Gill. Certes is a network security company based in Pittsburgh, Pennsylvania.

"But if you really take a look, you will find that the real issue isn't the encryption, but the set up and management of the encryption process," Gill said.

Certes' answer to that problem is its TrustNet solution, which it claimed can eliminate all the traditional network encryption restrictions.

It can also make it easy for companies to encrypt their data without impacting the underlying infrastructure or application performance.

The solution comprises two components - Certes Enforcement Points (CEPs) and TrustNet Manager.

CEPs are network-based encryption appliances, typically configured for "bump-in-the-wire" encryption policy enforcement while TrustNet Manager is the management element of the solution, Gill explained.

According to him, TrustNet Manager's drag-and-drop security-policy builder simplifies provisioning, and makes it easy to deploy multilayer encryption and security policies.

"Whether you need to protect a single link or your entire network, we eliminate the complexity of encrypting your network," he said.

Certes is aggressively expanding its reach into global markets through new partnerships with established regional value-added resellers and distributors.

It has appointed Secure Source Sdn Bhd as the sole distributor of the TrustNet solution in Malaysia.

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